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SHEEP SHIELD
LONG-LASTING
LANOLIN COATING
TECHNOLOGY

PATENT PENDING
UNITED STATES PATENT OFFICE



NEVER DEER

PROFESSIONAL READY-TO-USE REPELLENT

LONG-LASTING | RAIN-RESISTANT | LOW-ODOR
DEER DAMAGE PREVENTION FOR ALL SEASONS

See inside for Directions for Use

ACTIVE INGREDIENT

sodium lauryl sulfate.....0.3%

OTHER INGREDIENTS.....99.7%
(lanolin, lecithin, gum arabic, xanthan gum, soap, potassium sorbate, sodium benzoate, water)

TOTAL INGREDIENTS.....100.0%

KEEP OUT OF REACH OF CHILDREN

See inside for
First Aid and Precautionary Statements

SHAKE WELL BEFORE USE

STORE CONTAINER UPRIGHT IN A COOL, DRY PLACE. PREVENT FROM FREEZING.

Net Contents: 128 fl. oz. (1 gallon) | Covers up to 18,000 SQ FT

Net Contents: 320 fl. oz. (2.5 gallons) | Covers up to 1 ACRE

Manufactured in the USA for:
NEVER DEER LLC
#139, 3501 MacCorkle Ave
Charleston, WV 25304
(304) 395-3546

PRECAUTIONARY STATEMENTS

Avoid contact with eyes as irritation may occur. Prolonged or frequently repeated skin contact may cause reactions in some individuals. Remove and wash contaminated clothing before reuse. Avoid breathing spray mist or aerosolized droplets. Wash hands thoroughly after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

PERSONAL PROTECTIVE EQUIPMENT

Wear protective eyewear when mixing or applying where eye contact is likely to occur. When applying as a fine aerosol (e.g., mist blower), wear a particulate mask.

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Seek medical advice if irritation persists.

IF ON SKIN: Take off contaminated clothing. Rinse skin with soap and plenty of water for at least 5 minutes. Seek medical advice if irritation or a skin reaction develops.

IF INHALED: Move person to fresh air. If symptoms or irritation develop, seek immediate medical advice. If person is not breathing, call 911 or an ambulance.

IF SWALLOWED: Call a poison control center or doctor for treatment advice.

TOLL FREE POISON HELP LINE: 1-800-222-1222

PRODUCT INFORMATION

NEVER DEER is a repellent/deterrent that protects against deer that browse, rub, or debark trees and shrubs across a wide range of agricultural and horticultural crops, forestry, Christmas tree farms, turf, and ornamental applications.

NEVER DEER, when applied as directed, provides 8 to 12+ weeks of deterrence to deer browse under normal conditions. In addition to browse prevention, broadcast applications commonly result in reduced deer presence within treated areas for several weeks following application.

NEVER DEER qualifies for exemption from EPA registration as a minimum risk pesticide under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) Section 25(b).

The Directions for Use of this product are believed to be adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product.

Ineffectiveness or other unintended consequences may result based on factors beyond the control of the registrant, including but not limited to weather conditions, the manner of use or application, intense deer population pressures, or incompatibility with specific plants. Under circumstances such as high-population density or an absence of alternative food, deer may continue to browse on treated plants.

ENVIRONMENTAL HAZARDS

For terrestrial uses only. Do not apply directly to water or to areas where surface water is present or to intertidal areas below the mean high-water mark. Do not contaminate water when disposing of equipment wash water or rinsate. Do not apply when pollinators are actively foraging.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For protection against deer browsing, apply NEVER DEER to all parts of the trees or shrubs needing protection. Foliage, terminal and lateral shoots, trunks and other plant parts accessible to browsing or antler rubbing should be targeted for protection.

Prior to filling sprayer tanks, it is recommended to thoroughly mix and strain the product through a #30 screen or medium-mesh paint filter to remove any aggregations of solids that may be present.

Apply as a spot-treatment or broadcast treatment to plants, trees, shrubs, groupings of plants, turf, or areas susceptible to deer browsing. Cover all susceptible foliage and stems with a light spray of the product applied via spray bottle, pump sprayer equipped with a hollow cone or flat fan nozzle, aerial equipment, or with a mist blower set to low volume output. Avoid applying to the point of runoff.

Apply in dry weather. Drying period depends on weather conditions, but it is recommended to avoid applying within 2 hours of rain or when plants are already wet. It is very rain resistant once dried. Spraying during high heat or sunny weather may increase risk of foliar damage. Heavier spray amounts/higher concentrations may increase risk of damage. It is recommended to always test the product on individual plants, or a small area, at least one week prior to widespread use to ensure compatibility.

The product may cause color changes or bleaching in certain plants. Heavy application of the product as a spray that thoroughly wets the foliage increases the likelihood of affecting the appearance. “Blue” cultivars of plants, such as blue hostas, are notably susceptible to color change due to non-injurious disruption of the wax layer that gives the blue appearance. Applying the product as a light, fine mist to avoid wetting the foliage will help avoid this effect.

To protect against buck rub, apply undiluted spray to the main stem of the tree from a height of 1 to 3 feet (30 – 90 cm) and spray low hanging branches and foliage under 6 feet. Do not allow product to run down the trunk to the soil level, as it may encourage rodents to damage the bark.

APPLICATION RATES

For spot treatment of individual plants, or clusters of plants, the product should be used undiluted. For broadcast spraying, apply at approximately 7.3 ounces per 1,000 square feet of area or 2.5 gallons per acre. Product may be further diluted with water to increase carrier volume for broadcast spraying, provided the same amount of undiluted product is applied per treated area.

FREQUENCY OF APPLICATION

Field trials and operational use have demonstrated effective deer browse deterrence for 8–12 weeks or longer under typical outdoor conditions, including rain and snowfall. With broadcast applications, deer may avoid the treated area for weeks. Additional growth following application may limit duration of treatment effectiveness. Under rapid vegetative growth conditions, reapplication is generally still not required more frequently than once every 4-8 weeks, unless deer browse is noted.

Effectiveness of treatment will be influenced by the leaf and plant volume at the time of application, deer population density, availability of alternative foods, the crop’s nutritional value, and weather conditions (cold weather stimulates greater feeding by deer). Under severe browsing pressure or environmental conditions, more frequent application may be necessary. A single late autumn or early winter application may provide protection through much of the winter browsing period on trees and ornamental landscape plants.

When treating a new location, monitor for signs of deer damage in treated areas to signal the need for earlier reapplication, if necessary. Because browsing intensity varies depending on local deer populations and forage availability, deer may still browse treated plants. Repeat applications should not be made within 14 days of the previous application.

FIELD AND FOOD CROPS

Apply to fruit crops (such as dormant strawberry crowns, apples), vegetable crops (such as edamame, pumpkins, and tomatoes) or grain crops (such as soybeans). Always test on individual plants or small patches at least 1 week in advance to ensure compatibility prior to broadcast spraying on crops of value. Do not apply directly to edible portions of plants within 7 days of harvest. Rinse well before eating.

AERIAL APPLICATION DIRECTIONS

This product may be applied by fixed-wing aircraft, helicopter, or unmanned aerial vehicle (UAV/drone) only when drift can be minimized and application can be made uniformly to the target area. Apply using equipment capable of producing coarse to very coarse droplets to reduce drift potential. Do not apply when wind speeds exceed 10 mph. Do not apply during temperature inversions. Avoid application when wind direction favors drift toward non-target areas. Maintain a minimum release height consistent with uniform coverage and drift reduction. Follow application rates listed in the Application Rates section. Only apply in accordance with all applicable federal, state, and local regulations.

SPRAY DRIFT MANAGEMENT

Avoid spray drift onto non-target vegetation, water bodies, or adjacent properties. Applicators are responsible for avoiding off-target drift.

EQUIPMENT CLEANING

Empty and clean spray equipment immediately after use to prevent residue accumulation in tank which may cause issues with clogging. Rinse the sprayer interior, pump and hoses with very hot soapy water followed by a rinse of limonene-based solvent (citrus oil). Repeat as necessary. Do not store unused product in spraying equipment.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Do not use and discard if product has a rancid odor or if separation cannot be restored to a uniform mixture by shaking.

Store in original container, in a cool, dry area inaccessible to children and pets. Protect from heat and freezing. Store between 40°F and 85°F. Keep containers closed tightly to prevent evaporation.

CONTAINER DISPOSAL: Do not reuse empty container. Dispose of empty container as required by municipal or local laws.

If empty: Offer for recycling if available or discard in a sanitary landfill.

If partly filled: Call your local solid waste agency for disposal instructions.

Never place unused product down any indoor or outdoor drain. In case of leak or spill, use absorbent materials to contain liquids, absorb the spilled material, and dispose of as waste. Flush remaining material with water.

WARRANTY STATEMENT

NEVER DEER LLC warrants that this material conforms to its description on this label and is reasonably fit for the purposes stated hereon when used under normal conditions in accordance with Directions set forth hereon.

Neither NEVER DEER LLC nor the seller makes any other express or implied warranty of merchantability or fitness of this material for a particular use under conditions not reasonably foreseeable to NEVER DEER LLC for use of this material contrary to the directions hereon, and as a condition of the sale of this material, the buyer assumes all risks of use, storage or handling of this material not in strict accordance with DIRECTIONS and CAUTIONS stated on this label.

NEVER DEER LLC cannot guarantee compatibility with all plants and cannot guarantee that plants will not be damaged from product application or subsequent deer browse. It is up to the end user to determine compatibility with all target plants prior to widespread applications.

*GUARANTEE If you are not satisfied with this product within 60 days of the purchase date, send your written request with the original dated receipt and an explanation of the issue and NEVER DEER LLC will provide a product replacement or refund at its discretion if the product is deemed to have been faulty. Allow 6-8 weeks for processing.